Home	ashfords
Outline Programme	
Sponsors	The Third Annual
Booking Form	Global M&A Conference



Sunday 28 February 2016 - Evening Drinks & Dinner Reception Monday 29 February 2016 - Conference & Networking

> Millennium Hotel 44 Grosvenor Square Mayfair, London W1K 2HP United Kingdom

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Brief Programme

Sunday 28 February

18.30 onwards 19.00 - 22.00 Registration Drinks & Dinner Reception

Monday 29 February

9.00 - 9.30 9.30 - 17.00 17.00 - 19.00 Registration Conference Drinks Reception

Who should attend

- In-house Counsel
- Corporate Lawyers
- Corporate Finance Advisers
- PE/VC Managers

Delegate Costs

Full Conference

£270 (£225 + VAT)

Sunday 28 & Monday 29 February - includes Sunday evening drinks, dinner and Monday conference, lunch & evening drinks.

Monday Only £192 (£160 + VAT)

Monday 29 February - includes Monday Conference, lunch and evening drinks.

Venue

Millennium Hotel London Mayfair

44 Grosvenor Square, Mayfair, London, W1K 2HP Located in the heart of London's fashionable Mayfair. www.millenniumhotels.co.uk

Already attending

- China
- Denmark
- France
- Germany

- Italy
- Luxembourg
- Malaysia
- Netherlands

- Norway
 - Poland
 - Sweden
- UK

Millennium Hotel

Millennium Hotel Ballroom Suite, Millennium Hotel

USA

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- Accountants
- Bankers
- Other M&A Professionals
- Tech Deal Managers

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Time	Торіс	Detail	
Sunday 28 February			
19:00 - 22:00	Reception at the Millennium Hotel Expected 150 Corporate clients, General Counsel, Accountants, VCs Corporate Finance Advisers, Bankers, M&A Lawyers and other delegates.	The Millennium Hotel, Mayfair, London, W1K 2HP	
	Monday 29 February		
9:00 - 9:20	Day Registration		
9:25 - 9:30	Welcome & Programme	Simon Rous, Ashfords	
I	Conference		
9:30 - 10:15	Valuation Methodologies in Global M&A Markets Valuing the target business, including observations on sector multiples, differing conditions in world markets and maximizing value pre-sale	Thomas Kardos, Blackwood Capital Group	
10:15 - 11:00	Dual track exit strategies IPO & Trade Sale run in parallel	Stuart Fleet, Ashfords	
11:00 - 11:30	Morning Coffee		
11:30 - 12:15	Triumphs and tribulations of securing Media and Digital Deals Exit strategies: "Harvesting" returns - Strategic buyers - Financial buyers	Linda Sullivan Partner and Head of Media and Digital, Cavendish Corporate Finance	
12:15 - 13:00	Orchestrating a successful sale - The client perspective Negotiating, closing and post-sale integration Real experience from the coal face	Morley Sage, MD Stovax Heating Group, Director NIBE Stoves	
13:00 - 13:10	Ruby Datum - Next generation Data Room platform for the professional services market - simple, powerful and effective across multiple devices	Alastair Banks, Nick Watson 8 Tom Godwin, Ruby Datum	
13:10 - 14:30	Lunch	1	

Home	14:30 - 15:30 Alternative Workshops	Workshop (A): Businesses in Distress - Conduct and finance transactions	Andy Pear - BM Advisory, Alan Bennett, Ashfords
Outline		Workshop (B): Venture capital - investment and exit trends in the Tech sector	Chris Dyson, Ashfords
Programme		Workshop (C): Cyber security and Data Protection features in M&A	Josh Ellis, Jumpsec, Suzie Miles & Chris Coughlan, Ashfords
Circonaura		Workshop (D): M&A and Joint Ventures in China	Chelsea Li, Senior Partner, Jincheng Tongda & Neal of Beijing and Shanghai
Sponsors	15:30 - 16:00	0 Afternoon Tea	
Booking Form	16:00 - 16:45	Contrasting latest developments in the conduct of M&A transactions in China, Denmark, Germany, Luxembourg, Malaysia and the UK.	Ashfords / Cheang & Ariff / Delacour / Seufert / Vandenbulke
	16:45 - 16:55	Round up and Q&A	All Speakers
	17:00 - 19:00	Evening Drinks	



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Thank you to our sponsors







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Cornet Vincent Segurel



CORPORATE, FINANCE AND TAX LAWYERS

RUBYDATUM

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BLACKWOOD CAPITAL GROUP A LEVANTE CAPITAL PARTNERS COMPANY

BM Advisory.

	Booking form	Ref: Global M&A 235345-39
lome	To register place complete the form below in capital latters and cond	your delegate fees to a.noonan@advoc.com or call +44 20 7544 2485
	Fees can be paid by cheque (made payable to Ashfords LLP) or by BAC	s transfer (details in the bottom right hand corner below)
tline	Please RSVP as soon as possible to a.noonan@advoc.com	
	Title: First name: Surname:	
ime	Position: Organisatio	on:
	Address:	
ſS	Mobile / Cell: Em	nail:
	Full Conference (Sunday 28 & Monday 29 February) NB: This does not include accommodation - please see details below	£270 (£225 + VAT)
rm	or Monday Only (Monday 29 February only)	£192 (£160 + VAT)
	Hotel booking information	
	For your hotel accommodation contact The Millennium Hotel directly com	on +44 (0) 20 7629 9400 or reservations.mayfair@millenniumhotels.
	You may wish to quote reference ASHF290216 to receive the Conference until 30 days prior to arrival), or book independently.	ence rate of £190 (includes breakfast and WiFi) per night (available
	no further liability if the event is cancelled, including no liability for any expense	be cancelled a full refund of the registration fee will be made. Ashfords LLP can accept is incurred as a result of cancellation. It least 10 working days before the event and a supplement may be payable for special

- 3. No refunds will be given for cancellations that occur at or less than 10 working days prior to the event date. If you wish to cancel more than 10 working days before the event, you will be refunded the registration fee less an administration charge of 20%. If you cancel your place prior to payment, you are still required to pay either the 20% administration fee or the full costs dependant on the time of cancellation.
- 4. You may substitute a colleague without charge, provided you confirm their full name in writing before the day of the event.
- The delegate and the firm/ organisation are jointly and severally liable for payment of the fees due. 5.
- Ashfords LLP can accept no liability for any loss suffered by any person acting or refraining from action as a result of the 6. material delivered during or in connection with the event.
- 7. Acceptance by Ashfords LLP of your booking will give rise to a legally binding contract between us on these terms and conditions.

BACS details

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